



Catalyst Digital Experience Quick Win Reviews

Fast, focused fixes
to boost your digital
user experience

catalyst 

Freedom to innovate

Level 6, Catalyst House, 150 Willis Street, Wellington 6011
PO Box 11053, Manners Street, Wellington 6142, New Zealand
+64 4 499 2267 // sales@catalyst.net.nz // www.catalyst.net.nz

What is a Catalyst Digital Experience Quick Win Review?

At Catalyst, we understand that a great digital experience sets your organisation apart. Our Quick Win Reviews make it easy for you to take action and see results – fast. We've designed these packages for organisations who want clear, expert feedback on their website or web app, delivered at a fixed price, with no surprises.

Each review zeroes in on a key part of your digital customer experience, covering usability, visual design, and accessibility. You get straightforward insights, practical recommendations, and simple next steps, so you can quickly improve the way real people connect with your digital products.

Whether you're working on a new release or refining what you already have, Catalyst's Quick Win Reviews provide the clarity and confidence to unlock immediate improvements. All work is completed by our experienced team, with a follow-up session included to walk through your results and answer any questions.

Let's help you deliver great, accessible, user-centric experiences for your clients and team alike.

1. Accessibility Review

At Catalyst, we believe digital services should be accessible to everyone. Our fixed-price accessibility testing gives you the clarity and confidence to improve your product for all users - while meeting WCAG 2.2 AA standards.

What we'll do

- **Set the focus:** Together we'll confirm your accessibility goals and choose three key user journeys to test.
- **Audit thoroughly:** We'll review your product against WCAG 2.2 AA, identifying where it meets the mark and where improvements are needed.
- **Report clearly:** You'll receive a summary report showing your % pass/fail against the criteria, so you know exactly how you're tracking.
- **Provide a backlog:** We'll give you a prioritised list of issues with clear, actionable recommendations.
- **Support next steps:** Once you've reviewed the findings, we'll meet with you to answer questions and talk through your path forward.

What you'll get

- Accessibility summary report (% pass/fail)
- Prioritised backlog of issues with recommendations
- A follow-up session with our team

2. Usability & Visual Design Review

A great digital product is not only easy and intuitive to use but also visually engaging and consistent with your brand. Our fixed-price usability and visual design review combines expert evaluation of your product's user experience and UI aesthetics, helping you identify friction points, clarify interactions, and enhance the overall appeal and engagement.

What we'll do

- **Set the focus:** We'll work with you to define your goals and select three key user journeys to review.
- **Usability evaluation:** Our UX specialists assess your product against Nielsen's 10 usability heuristics, covering clarity, efficiency, error prevention, and more.
- **Visual design assessment:** Our design experts review layout, typography, colour, imagery, visual hierarchy, and brand consistency to ensure a cohesive and engaging experience.
- **Engagement check:** We evaluate how your design supports user interaction and drives conversions or desired actions.
- **Report clearly:** You'll get a summary showing usability scores against Nielsen's heuristics alongside insights on visual strengths and areas for improvement, with a clear overview of pain points and opportunities.
- **Support next steps:** After reviewing the findings, we'll meet with you to answer questions and explore actionable next steps for design and usability improvements.

What you'll get

- Combined usability and visual design report (including heuristic scores and design review)
- Prioritised list of usability and visual design improvements with recommendations
- A follow-up session with our team

3. CX Bundle: Accessibility, Usability & Visual Design Review

For an all-round view of customer experience, our CX bundle brings together accessibility, usability, and visual design reviews. This comprehensive engagement gives you a crystal-clear understanding of how real users experience your service — and the steps to create a product that delights everyone, every time

What we'll do

- **Set the focus:** We'll work with you to define key user journeys and outcomes, ensuring our reviews fit your goals.
- **Accessibility assessment:** We'll review against WCAG 2.2 AA, showing where your product is accessible and where it can improve.
- **Usability evaluation:** Using Nielsen's heuristics, we'll highlight friction points and ease-of-use barriers.
- **Visual design & engagement audit:** Our designers will assess UI, layout, and brand engagement using best-practice principles.
- **Integrated reporting:** You'll receive combined insights across accessibility, usability, and design, so you can easily see how changes in one area benefit the others.
- **Support next steps:** We'll meet to walk you through the findings and develop a roadmap for improvement.

What you'll get

- Combined CX report: detailed findings for accessibility, usability, and visual design
- Actionable, prioritised improvement recommendations
- Prioritised backlog ready for your team
- An extended follow-up session with our consultants

Thank you for considering Catalyst for your next step in creating better digital experiences

If you're ready to get started — or would just like to know more about our Quick Win Reviews — we're here to help.

Get in touch

Phone: [+64 \(0\) 4 499 2267](tel:+64(0)44992267)

Email: sales@catalyst.net.nz

Address:

Level 6, Catalyst House

150 Willis St, Wellington 6011

Give us a call or send an email. Our team will respond promptly during business hours and is happy to discuss your goals or book in your review.

